



### **Sport Relief 2016: Do Yourself Proud!**

There are just two weeks to go until the Sainsbury's Sport Relief Mile in Warwick on Sunday 20<sup>th</sup> March. Loads of local people have already signed up to run one, three, or six miles, but there's still time to bag a place, don your deeley-boppers and do yourself proud!

Regency Runners said: "We are delighted that so many people have already signed up but we want even more people in Warwick, Kenilworth and Leamington Spa to take part and make it the best Sainsbury's Sport Relief Mile yet. So let's show the rest of the country what we can do and raise as much money as we possibly can for this incredible cause!"

This year's Mile will take place at St Nicholas Park with everyone meeting at the side of the leisure centre. At 9am registration will be open for those entering on the day and the run will begin at 10am. The route will take you along the river with views of Warwick Castle. The route is a mile loop.

In February, marathon man Eddie Izzard embarked upon his staggering attempt to complete a gruelling 27 marathons in 27 days across South Africa for Sport Relief. This epic challenge will see Eddie aim to run over 700 miles in temperatures of up to 30°C, tracing the story of Nelson Mandela's life. Comedienne Jo Brand 'did herself proud' by taking on a Sport Relief Challenge which seen the 58-year-old walk an incredible 150 miles, coast-to-coast across the country from Hull to Liverpool.

On Friday 18<sup>th</sup> h March the BBC will treat the nation to a special night of Sport Relief TV, with James Corden's character 'Smithy' making a big comeback and announcing his intention to run for FIFA President. In an exclusive sketch for BBC iPlayer, some of footballs greatest names will come out in support of Smithy's vision for the future of the beautiful game, including; England World Cup winning hero Sir Geoff Hurst, Brazilian football legend Pele, England icon Steven Gerrard and the 'Special One' himself, Jose Mourinho. In the spoof sketch, Smithy shares his dream for the future of the game and how he believes it can restore itself to its former glories on the world stage. His announcement will go live on BBC iPlayer at 7.15pm on Saturday 20th February before being shown during the Sport Relief Night of TV on BBC One on Friday 18<sup>th</sup> March from 7pm.

Then, on Sunday 20<sup>th</sup> it's over to you in Warwick to come together and take part in the Sainsbury's Sport Relief Games. Now it's your turn to get sponsored and help transform the lives of people living here in the UK and around the world. Enter a running event now at Warwick Sport Relief Mile or at one of more than 500 locations across the UK at [sportrelief.com](http://sportrelief.com).

**-Ends-**

**FOR MORE INFORMATION PLEASE CONTACT:**

**[www.regencyrunners.co.uk](http://www.regencyrunners.co.uk)**

## **NOTES TO EDITORS**

### **ABOUT SPORT RELIEF**

Sport Relief brings the entire nation together to get active, raise cash and change lives. Since 2002, Sport Relief has raised over £262 million. The money raised by the public is spent by Comic Relief to help people living incredibly tough lives, across the UK and the world's poorest communities. It all leads up to the Sport Relief weekend and an unmissable night of TV on the BBC, broadcasting live from Queen Elizabeth Olympic Park.

Sport Relief 2016 will take place from Friday 18th to Sunday 20th March 2016. You can run, swim, cycle or even walk yourself proud at events across the country. There's a distance for everyone in the Sport Relief Games, whether you're sporty or not. Find out more at [www.sportrelief.com](http://www.sportrelief.com).

Comic Relief is a UK charity, which aims to create a just world, free from poverty.

Since 1985, Comic Relief has raised over £1billion. That money has helped, and is helping, people living incredibly tough lives, both at home in the UK and across the world.

For information about Comic Relief and the work it carries out, please visit [www.comicrelief.com](http://www.comicrelief.com)

Comic Relief, registered charity 326568 (England/Wales); SC039730 (Scotland)